**Gale Presents: Excel Adult High School**

**Second Chance Campaign (April)**

 **Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Instagram, or Twitter page.

(2) Add a hyperlink to your library’s website. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) To download one of the images, click on the link to open the image. Next, right click and select

“Save image as…” to save the jpeg to your computer.

(4) Upload your selected social media image along with your post to the desired platform.

(5) Please ensure that you're using an image that corresponds with the platform (for example: use a Facebook

 image when you're posting on Facebook.)

# Facebook

## IMAGE HEADLINE: GET THE HIGH SCHOOL DIPLOMA YOU’VE ALWAYS WANTED

**POST:** Open the door to a bright future with Excel Adult High School. Graduates make more money and are less likely to be unemployed. There’s no stopping you now! <insert link to the program page from your library’s website>

## IMAGE HEADLINE: FINISH WHAT YOU STARTED

**POST:** Fast-track yourself to success with Excel Adult High School. Shorten your time to graduate by transferring in credits. Don’t let this convenient, online, supportive program pass you by. Get started today. <insert link to the program page from your library’s website>

# Instagram

1. **IMAGE HEADLINE:** GRADUATE TO GREATNESS

**POST:** Our new program, Excel Adult High School, can help you earn your accredited diploma with 24/7 online access to classes and support from a success coach, instructors, and unlimited one-on-one tutoring. <insert link to the program page from your library’s website>

1. **IMAGE HEADLINE:** HERE’S TO SECOND CHANCES

**POST:** If you’ve been thinking about finishing high school, now’s the time! Excel Adult High School offers the flexibility and support you need to earn your accredited high school diploma.<insert link to the program page from your library’s website>

 **Twitter**

1. **IMAGE HEADLINE:** NEVER FINISHED HIGH SCHOOL?

**POST:** You can earn an accredited high school diploma free through your public library in as little as 6 months. That’s right! Learn more about this flexible, online program. <insert link to the program page from your library’s website>

1. **IMAGE HEADLINE:** YOUR PATH TO A BRIGHT FUTURE

**POST:** Never had the chance to finish high school? Not sure how or when to go back? Excel Adult High School is 100% online, self-paced, and FREE to adult students. <insert link to the program page from your library’s website>

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